



YOUR PASSION FUELS SOLUTIONS

EMPLOYEE VOLUNTEER TOOLKIT

United Way fights for the **health, education, financial stability** and **essential needs** of every person in every community. Our mission is to improve lives by mobilizing the caring power of communities across Northwest Louisiana.



VOLUNTEER

What can employee volunteerism do for your company?

BUILD YOUR TEAM. BUILD YOUR BUSINESS. BUILD YOUR REPUTATION.

YOUR TEAM

- Develop leadership skills
- Boost employee morale
- Strengthen your team
- Increase productivity, reduce absenteeism
- Grow comradery
- Build trust

YOUR BUSINESS

- Showcase your brand
- Broaden your audience
- Improve client relations
- Develop human capital
- Increase sales

YOUR REPUTATION

- Elevate your corporate image
- Build a stronger community
- See your organizational values in action
- Show support for your team
- Display good corporate citizenship

UNITED WAY OFFERS EMPLOYEE TEAMS A MEANINGFUL VOLUNTEER EXPERIENCE THAT IMPACTS LIVES WITHIN OUR FOCUS AREAS.

VOLUNTEER WITH UNITED WAY.

ONSITE projects



Health

- Baby boxes
- Corporate garden
- Meal packing



Education

- Literacy kits
- Letters of encouragement
- School supply drive



Financial Stability

- Financial literacy kits



Essential Needs

- Snack pack kits
- Welcome Home kits
- Poverty Simulation

OFFSITE projects



Health

- Meal packing
- Community garden



Education

- Born Learning Trail
- Book swap



Financial Stability

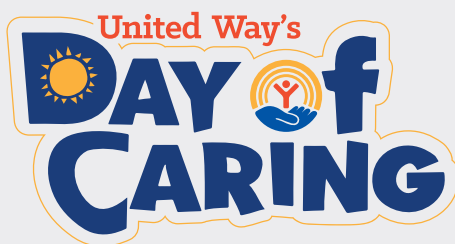
- VITA
- Financial literacy workshop



Essential Needs

- Disaster relief

A budget is required for most projects. Team LIVE UNITED shirts can be created as part of your volunteerism package.



Day of Caring is a one-day, community wide event where corporate and nonprofit employees impact their community through the spirit of volunteerism.

This annual event each spring connects nearly **700 people** with projects in the **Shreveport-Bossier** and **Minden** areas and allows volunteers to learn more about the health and human service needs in Northwest Louisiana. Teams of volunteers tackle things like painting, landscaping, clerical work, cleaning, and sorting food and donations. Day of Caring saves our nonprofit partners **thousands in labor costs** as volunteers undertake projects that improve their community.

HOW TO REQUEST A PROJECT

1 Submit your project request a minimum of 4-6 weeks before your desired project date to volunteer@unitedwaynwla.org.

2 Assign a project team leader to communicate between United Way and your employees.

3 United Way will coordinate the project from start to finish, ensuring your employee volunteers walk away with a memorable experience.

Shreve Land Constructors- Born Learning Trail Installation



Ouachita Independent Bank making Snack Pack Kits



Shreve Memorial Library assembling Literacy Kits



Kellogg's Rice Krispies installing School Gardens



United Way of Northwest Louisiana and its impact partners are always in need of volunteers. To help provide the best service, please complete a project request form and allow two to three weeks for project development. To schedule a planning session with staff, please email volunteer@unitedwaynwla.org.